

Privacy Policy

This following document sets forth the Privacy Policy for Interchange Consultancy Group including our websites. Consultancy Group is bound by the Privacy Act 1988, which sets out a number of principles concerning the privacy of individuals. Privacy Act 1988 (Cth) - external site, including the Australian Privacy Principles – external site.

Collection of your personal information

We collect data - pre, during and post events from clients, visitors, exhibitors and other parties through a variety of means including: surveys (online and print format), competitions entry forms, email requests, enquiry form submission, booking forms etc. We collect this data to enable us to communicate with our attendees, exhibitors and other customers to allow us to successfully stage our events.

There are many aspects of our websites which can be viewed without providing personal information, however, certain part of the website contain features that require you to submit personally identifiable information eg – enquiry form, school booking or email submissions or registration, if you choose to use these features.

Sharing of your personal information

We may occasionally hire other companies to provide services on our behalf, including but not limited to stand builders, media partners, processing of registrations and issuing tickets, transactions or other service providers and contractors. Those companies will be permitted to obtain only the personal information they need to deliver the service. Interchange Consultancy Group takes reasonable steps to ensure that these organizations are bound by confidentiality and privacy obligations in relation to the protection of your personal information.

Use of your personal information

For each visitor to reach our websites, we expressly collect the following non-personally identifiable information, including but not limited to browser type, version and language, operating system, pages viewed while browsing the sites, page access times and referring website address. This collected information is solely used internally for the purpose of gauging visitor traffic, trends and delivering personalized content to you while you are at this site.

From time to time, we may use customer information for new, unanticipated uses not previously disclosed in our privacy policy. If our information practices change at some time in the future, we will use for these new purposes only, data collected from the time of the policy change forward, will adhere to our updated practices.

Web Analytics, Use of cookies, Site Usage and other information collection technologies

To improve your experience on our site, we may use 'cookies'. Cookies are an industry standard and most major web sites use them. A cookie is a small text file that our site may place on your computer as a tool to remember your preferences. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of our websites.

Our websites uses Google AdWords and other remarketing services which transmits website traffic data to Google servers in the United States. Google does not identify individual users or associate your IP address with any other data held by Google. We use reports provided by Google AdWords to help us understand website traffic and webpage

usage and allow us to reach people who have previously visited our site to match the right people with the right message.

By using this website, you consent to the processing of data about you by Google in the manner described in [Google's Privacy Policy - external site](#) and for the purposes set out above. You can opt out of Google Analytics if you disable or refuse the cookie, disable JavaScript, or [use the opt-out service provided by Google - external site](#).

We also use AdRoll, which may place cookies on users' browsers for targeted advertising purposes. Various data types are collected including - IP addresses, cookie identifiers, website activity and other data for targeted advertising. This data is used to target advertising on other sites based on your users' online activity. To opt out visit <http://www.aboutads.info> or the NAI opt-out site at networkadvertising.org/choices or for those in Europe, the EDAA opt out site at youronlinechoices.eu.

External Links

Our website may contain links to other websites. Please be aware that we are not responsible for the privacy practices of such other sites. When you go to other websites from here, we advise you to be aware and read their privacy policy.

This site also uses interfaces with social media sites such as Facebook, LinkedIn, YouTube Twitter, Google + and others. If you choose to "like" or "share" information from our websites through these services, you should review the privacy policy of that service. If you are a member of a social media site, the interfaces may allow the social media site to connect your visits to this site with other Personal Information.

Changes to this Privacy Policy

Interchange Consultancy Group reserves the right to make amendments to this Privacy Policy at any time. If you have objections to the Privacy Policy, you should not access or use the Site.

Accessing Your Personal Information & Making Changes

You have a right to access your personal information and update if not up to date, inaccurate or incomplete, subject to exceptions allowed by law. If you would like to do so, please let us know. You may be required to put your request in writing for security reasons. Interchange Consultancy Group reserves the right to charge a fee for searching for, and providing access to, your information on a per request basis.

Contacting us

Interchange Consultancy Group welcomes your comments regarding this Privacy Policy. If you have any questions about this Privacy Policy and would like further information, please contact us by any of the following means during business hours Monday to Friday.

Call: +61 7 5535 2022

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